



CRIC

CANADIAN RESEARCH  
INSIGHTS COUNCIL  
LE CONSEIL DE RECHERCHE  
ET D'INTELLIGENCE  
MARKETING CANADIEN

## CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence Canadian Viewpoint Inc. has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "CRIC Code") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that Canadian Viewpoint Inc. fully complies with these CRIC Standards. By adhering to the CRIC Standards, Canadian Viewpoint Inc. is also committed to following the [CRIC Pledge to Canadians](#).

**Name of CEO:** Carol Udell

**Signature of CEO:**



**Date:** March 9, 2023